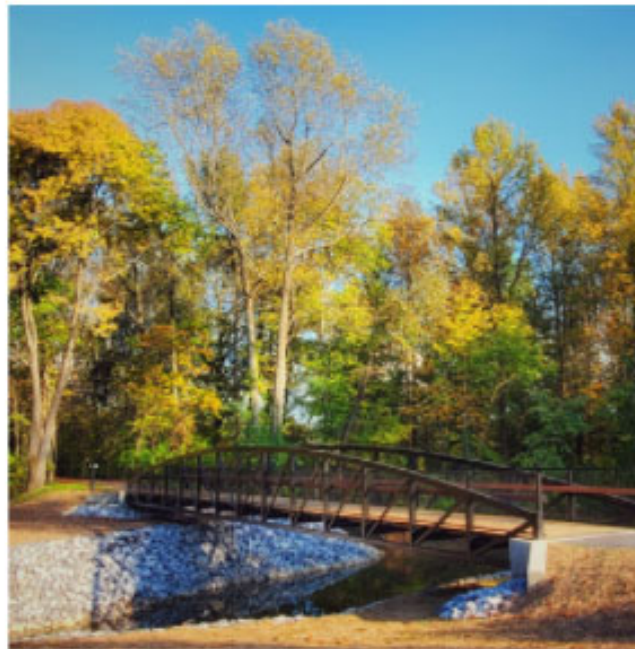


2022

PADUCAH CITY COMMISSION PRIORITIES



USE THE APP!
PADUCAH 311

*LET US KNOW ABOUT YARD DEBRIS
THAT NEEDS TO BE COLLECTED*

- Download MyCivic 311 App
- Scroll to Paducah 311
- Make a Report!

2022 City Commission Priorities

The City Commission Priorities reflects the 10 highest priorities of the Board of Commissioners for calendar year 2022. A quarterly update on the 10 priority action items and continuous improvement items will be provided to the Board of Commissioners in mid-April, July and October. An annual report for the 10 priority action items will be provided to the Board in mid-January, 2023. A communications plan will be implemented for each priority action item. Finally, the Board of Commissioners and City Manager’s Office will be involved in each priority item.

Priority	Objective	Actions	Key Team Members	Update
911 Radio/Tower Upgrades and Operational Funding	Establish an agreement with the County to create a sustainable revenue source, establish governance and make necessary capital improvements	<ul style="list-style-type: none"> - Support the Joint 911 Committee in their efforts to recommend governance structure, capital improvements and a sustainable revenue source for both capital and operations 	Chief Laird, Jon Perkins, Chief Kyle & Lindsay Parish	<ul style="list-style-type: none"> - Latest: City and County sharing the cost for Federal Engineering for professional services related to the RFP preparation, proposal evaluation and contract negotiations. RFP development is underway. - Latest: City and County agreed to an enhanced sense of urgency to 911 with a goal of completing an agreement by 12/31/22 focusing on governance and revenue. <hr/> <ul style="list-style-type: none"> - The Committee made two recommendations: <ol style="list-style-type: none"> 1. Include the handheld radios costs of McCracken County Fire Departments. 2. Instruct Federal Engineering to prepare a request for proposals for a six-tower system.
Beautification	Focused effort on City services and projects that visually improve the community	<ul style="list-style-type: none"> - Engage Civic Beautification Board for gateway signage and other improvements - Engage the Creative and Cultural Council for public art enhancements - Utilize community feedback to further define the beautification goals - Focus on City services that result in the beautification of the community 	Chris Yarber, Lindsay Parish, Nic Hutchison & Amie Clark	<ul style="list-style-type: none"> - Latest: The Creative and Cultural Council developed a work plan identifying potential projects. The plan includes temporary public art downtown, Broadway window mural project expansion, and Southside a public art installation. - Latest: Main Street is working on 3rd Street corridor project between Kentucky and Jefferson to improve the streetscape with low cost enhancements. - Latest: Civic Beautification Board discussing expanding their goals for a focused effort on beautification in 2023. <hr/> <ul style="list-style-type: none"> - Launched Tyler 311 web portal and mobile app. Over 500 total requests through June. Top request is brush pickup. - Working with Southside Steering Committee & Creative and Cultural Council on gateway improvements to southside.

Priority	Objective	Actions	Key Team Members	Update
Community Growth	Invest time and resources that provide a platform for community enhancement and development	<ul style="list-style-type: none"> - In concert with the Fiscal Court, jointly update the Comprehensive Plan and evaluate potential annexations - Promotion of community assets - New business recruitment - City / County collaborations - Continue the Remote Workers Incentive program 	Nic Hutchison, Melanie Reason & Pam Spencer	<ul style="list-style-type: none"> - Latest: Comprehensive Plan RFP draft is complete and sent to the county for review - Latest: Upon property owners request, continue consensual annexations - Latest: 27 Remote Worker applicants. 4 individuals have moved and received the incentive. 5 applications in process. Staff is evaluating the current program and forming a recommendation for next steps to evolve the program.
Continue Efforts to Improve Operational Efficiencies	Utilize existing and new data to achieve process improvements	<ul style="list-style-type: none"> - Educate on existing processes - Evaluate opportunities to staff and/or outsource services to achieve operational efficiencies - Review of construction development process 	Chief Kyle, Rick Murphy, Nic Hutchison & Lindsay Parish	<ul style="list-style-type: none"> - Latest: Implemented a new internal process of elected officials meeting with leadership team members each week through the summer to provide updates on departmental activities - Latest: City Manager's Office working with Technology Department on re-organizing the department and evaluating opportunities with the new Chief Technology Director - Latest: Software team continuing to prioritize making online services available to customers <hr/> <ul style="list-style-type: none"> - Board of Commissioners completed meetings with the Fire Prevention division to learn about the construction development process.
Downtown	Concentrated effort to support, enhance, celebrate and improve our thriving downtown community	<ul style="list-style-type: none"> - Continue to support the downtown merchants - Develop and implement specific tactics to assist with the downtown merchants with the City Block development - Increase engagement with downtown merchants and unlocking their talents to support downtown - Expand the recruitment of businesses to the central business district through incentives - Continue to focus on national and state Mainstreet Accreditation 	Nic Hutchison, Pam Spencer & Angela Schade	<ul style="list-style-type: none"> - Latest: Hosted several successful downtown summer events, including downtown live, fourth Friday cocktail trail and art walk, and 4th of July events - Latest: Creating additional promotional material about parking - Latest: 6 net new businesses downtown - Latest: Appointing new Main Street Board members, received National Main Street Accreditation & working on information for the community on getting involved in Main Street

Priority	Objective	Actions	Key Team Members	Update
Housing	Continued investment in the improvement of our housing stock to help grow our community	<ul style="list-style-type: none"> - Develop a map highlighting the City's surplus properties - Define housing needs at all levels of pricing - Build partnerships with potential housing developers - Evaluate current infill incentives and make recommendations to better meet the City's goals 	Nic Hutchison & Planner	<ul style="list-style-type: none"> - Latest: Completed the surplus property sale and transferred 5 properties to private owners. Enhanced the process through an interactive property map and house plans for individuals who acquire surplus property. - Latest: Developing draft incentives for southside residential grant opportunities <hr/> <ul style="list-style-type: none"> - Working with several developers about infill housing opportunities in southside, northside and midtown. - Working collaboratively with the County on updating the comprehensive plan, which includes housing data.
Minority Inclusion	Lead by example through the adoption of city-wide and departmental inclusion strategies focusing on a diverse pool of applicants for employment, committees and boards	<ul style="list-style-type: none"> - Team Paducah (departments, Leadership Team, Boards and Commissions) are representative of the community's demographics through attrition and inclusion-based hiring tactics - Increase awareness of City career opportunities through the presence in schools and community events - Continue to support the Paducah Diversity Advisory Board 	Stefanie Suazo	<ul style="list-style-type: none"> - Latest: Staff and elected officials attending the PDAB meetings. PDAB also provided a public update at the Board of Commissioners meetings. - Latest: City Manager's Office and HR developing next steps for goals related to organizational inclusion efforts. - Latest: City sponsored Paducah's first ever Juneteenth celebration with the Caron Center and the Paducah-McCracken County NAACP. City also co-sponsored the August 8th celebration and participated in the parade. <hr/> <ul style="list-style-type: none"> - Completed organizational wide DE&I Training - Participated in WKY Launch experience where 800 eighth grade students learned about career opportunities.
Protecting Key Historical and Cultural Resources	Collaborate with community partners to support and invest in the historical and cultural resources unique to Paducah	<ul style="list-style-type: none"> - Finish the design and begin the Civic Center renovation - Work with the Sports Commission to honor the legacy of Dr. William Stuart Nelson - Determine the City's role in the support and collaboration of community partners (i.e. Hotel Metropolitan, Columbia Theater, etc.) 	Amie Clark & Nic Hutchison	<ul style="list-style-type: none"> - Latest: City Manager's Office entered into negotiations for consulting services for preservation assessment and stewardship of certain historic assets and neighborhoods. - Latest: Civic Center construction document at 95% completion <hr/> <ul style="list-style-type: none"> - Board of Commissioners approved renovating the Civic Center utilizing the existing footprint of the building for the Recreation staff offices and event space. - Staff attending the Sports Commission meetings and participating in the design working group.

Priority	Objective	Actions	Key Team Members	Update
Southside Enhancements	Targeted empowerment, engagement and beautification of Southside neighborhoods and the business community	<ul style="list-style-type: none"> - Focus on residential and commercial development in the Walter Jetton area - Support and enhance the Southside Steering Committee in their efforts to guide policy and incentives decisions - Expand the recruitment of businesses to the southside residential and business district through incentives 	Nic Hutchison & Planner	<ul style="list-style-type: none"> - Latest: Staff has held four southside steering committee meetings and working with the committee to develop data on the existing conditions. The steering committee has been working with Parks and Rec on improvements to Coleman park through community engagement. - Latest: Draft incentives for residential and commercial properties to be considered by the steering committee. <hr/> <ul style="list-style-type: none"> - Working on a draft overall plan for the area that will be presented to the steering committee.
Trails & Bike Paths Enhancements	Increasing recreational and multi-modal transportation opportunities through the expansion of trails and bike lanes	<ul style="list-style-type: none"> - Utilize community feedback to identify opportunities for the expansion of the greenway trail and bike lanes - Determine the next phase of the Greenway Trail and begin the planning process - Explore or successfully obtain grants for the expansion of the Greenway Trail - Revisit the bike plan for implementation opportunities 	Hope Reasons, Amie Clark, Rick Murphy & Nic Hutchison	<ul style="list-style-type: none"> - Latest: Recruitment for Planning positions underway to assist with the creating bike lane plans for the community. <hr/> <ul style="list-style-type: none"> - Greenway Trail Phase 5 extension underway with the BUILD Grant riverfront development process. - Staff preparing an approach to community feedback related to bike lanes and connectivity.

2022 City Commission Continuous Improvements

The Board of Commissioners recognizes there are 2021 priorities needing continued focus. The three areas with updates are below.

- **Stormwater**

- The City allocated \$4 million in ARPA funds for stormwater projects. The Buckner Lane Bridge Replacement Project is underway, which includes constructing a wider replacement bridge over Crooked Creek and installing a new culvert under Oakcrest Drive and associated asphalt roadway widening and utility relocations. This project will improve stormwater conditions in the area by reducing the times Crooked Creek comes out of its banks due to severe storm events. Completion is expected by the end of the year. Additionally, the City has initiated the South 25th Street improvement project. The project is expected to take about six months to work on South 25th Street from Jackson Street to Alabama Street. Improvements will be made in connectivity, walkability and drainage.

- **City Facilities**

- The City allocated a total of \$800,000 from the Investment Fund to initiate the City Facility Improvement Trust Fund in FY22 and an additional \$300,000 in FY23, achieving the goal of having \$1.1 million available for use in FY23 to begin facilities maintenance projects. The facilities projects from the 2020 facilities study are being prioritized for implementation by the facilities staff, department leadership and City Manager’s Office. The departments will reimburse the facilities maintenance fund beginning in FY24.

- **Joint City/County Sportsplex**

- The City and County are negotiating the interlocal agreement related to the joint city/county sportsplex. City Staff attends monthly sports tourism meetings to discuss business related to sports tourism in the area. The sports tourism commission delegated facility design to a smaller workgroup, which meets with contracted facility management company (SFC) to design the facility. Contracts with PFGW and BFW for schematic and master planning design, as well as site work to keep the project moving forward, are ready to be executed when the ILA is finalized.